Cloud Economics

Fully utilized cloud economic model for storage
- Pure as-a-Service is an on-demand subscription service, not a lease.
- Pure as-a-Service storage capacity you pay only for, and invest the savings into more strategic initiatives.
- Allow users to scale up or down and extinguish.
- Scale easily and capacity is paying.

Cost optimization and cash preservation
- Low upfront cost and less forecasting risk.
- Shift from CapEx to OpEx1 budgets to preserve cash and meet new accounting standards.
- Get the flexibility to support spikes and seasonal workloads.
- Get the flexibility to support spikes and seasonal workloads.

Designed for balance sheet impact
- The only true storage service for private and hybrid cloud storage that’s designed for no balance sheet impact.
- Based solely on service tiers, enabling OpEx1 treatment regardless of term length.
- Assets owned by Pure Storage.

Pay-per-use, only for the data you use2
- Only pay for used effective capacity (measured daily), not provisioned capacity.
- Align usage with budgets and costs with applications.
- Only pay for used effective capacity (measured daily), not provisioned capacity.

Cloud Operations

Simple installation, management, operations
- Get up and running quickly.
- Arrange power and network, and Pure takes care of the rest.
- Metering and monitoring provide a clear view of usage with proactive alerts, notifications, and rate of change tracking to keep the Pure as-a-Service environment healthy.

Tier 1 enterprise performance
- Benefit from Pure’s flag high-performance block, file, and VVOL services.
- Get simplicity, expandability, reliability, and comfort.
- Get access to comprehensive REST APIs.
- Get access to comprehensive REST APIs.
- Get access to comprehensive REST APIs.

Evergreen architecture provides cloud elasticity
- Non-disruptive upgrades and expansions enhance reliability and resiliency.
- Get rapid innovation in array software, hardware, and media without forklift upgrades.
- Get access to comprehensive REST APIs.
- Get access to comprehensive REST APIs.

Your storage cloud, your way
- Scale storage and hybrid clouds, as a service.
- Your data has its own secure ‘off-range’ to your public cloud strategy.
- Access reliable, efficient, elastic, and Evergreen Pure Storage experience.
- Get access to comprehensive REST APIs.
- Get access to comprehensive REST APIs.
- Get access to comprehensive REST APIs.

Flexible and low risk
- Get terms as low as 12 months.
- Get access to services that are more flexible, and simpler than leasing.
- Align application workloads with optimal cloud deployment.

Unified hybrid cloud
- Leverage a unified subscriptions, technology and cloud benefits across on-premises, public cloud and as-a-Service.
- Start your cloud journey in any location and move or scale as necessary, with ease.
- Align application workloads with optimal cloud deployment.

The top 10 reasons to choose Pure as-a-Service™
Get OPEX, hybrid-cloud Storage as a Service (STaaS) that is effortless, efficient, and EvergreenTM.

01
02
03
04
05
06
07
08
09
10

ps_tt_es2-top-ten-partner_02
purestorage.com
800.379.PURE