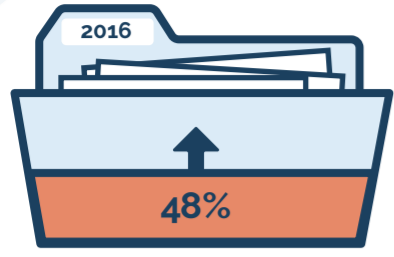


Managing Next-Generation Healthcare Data

Modern healthcare systems are generating data at unprecedented levels. Electronic medical records, advanced diagnostic imaging, and private patient information are proliferating the data used in clinical care.



With the amount of healthcare data growing at a rate of **48% per year¹**, how can IT pros store and manage it all?

Why Managing Healthcare Data is Different



Security/compliance

93% of healthcare data requires protection¹



Storage, back-up, and recovery

Regulations vary regarding data maintenance requirements—plus, many providers choose to keep data *indefinitely*



Clinical images/non-structured data

Huge files require categorization—and must also be mobile-accessible



Big data analytics

The amount of data in the healthcare Digital Universe can be daunting. The challenge of data growth and complexity is finding the right data at the right time. **3.1% of healthcare data provides the highest value: the challenge is identifying this needle in the haystack.**



Accessibility

Community providers access data from anywhere—mobile devices, offices, or at home. As patients travel everywhere—so must their health data.

Eradicating Modern Healthcare Issues



ePlus delivers EMC storage and data management solutions that can address healthcare storage challenges, save money, and take your IT infrastructure to the next level of preparedness, compliance, and efficiency.

EMC healthcare solutions from ePlus:



Your Healthcare Data Solution

As an EMC Gold Business Partner with multiple EMC engineering certifications, ePlus provides a wide array of network storage and data management products and services. We can help you leverage the latest EMC technology to address your data management needs.

LEARN MORE



¹The Digital Universe Driving Data Growth in Healthcare," IDC/EMC, 2014. <http://www.emc.com/en-us/industry/healthcare-it.htm>